



Noah Worcester
Dermatological Society

2022 ANNUAL MEETING

NEWPORT, RI
MAY 4-8, 2022

BENEFACTOR
PROSPECTUS

WWW.NOAHDERM.ORG



WELCOME

Dear Benefactor Partners,

We are pleased to invite you to participate in the 63rd Annual Meeting of the Noah Worcester Dermatological Society to be held May 4 – 8, 2022 at Gurneys in Newport, Rhode Island.

The Noah Annual Meeting is the premier dermatology meeting in the United States and the Society members comprise the top names in dermatology. This meeting is unique in that benefactors are welcomed into the fold as members with access to all scientific and social events during the week - the opportunities for one-on-one interaction with physicians are unparalleled. This is the friendliest, most collegial, and most welcoming group in dermatology.

We have a top-shelf continuing medical education meeting that brings together more than 100 thought leaders in dermatology and industry. There are opportunities for Product Theaters and AD Boards in Newport – our product theaters are extremely well attended with lively discussion after each presentation.

If you have any questions, please feel free to visit www.noahderm.org or contact me or Nicole Brandt, Noah Executive Director, at info@noahderm.org. You can also reach me directly at my office if I can be of any assistance (805-541-2650). We look forward to seeing you in Newport.

Sincerely,
Dr. Michael Heffernan
Noah Benefactor Chair
mpheffernanmd@gmail.com

Noah's 63rd Annual Meeting

May 4-8, 2022 | Gurney's Newport • Newport, RI

Every year since 1958, the Noah Worcester Dermatological Society has hosted an Annual Meeting. Our meetings offer attendees a top-notch scientific program with presentations from the top leaders in dermatology. Industry partners are welcomed and encouraged to participate in all aspects of the meeting - Noah provides a unique opportunity for one-on-one networking and socializing with our members.

2022 Topics to Include:

- Atopic Dermatitis
- Contact Dermatitis
- Hair & Nails
- Psoriasis/Inflammatory Skin Conditions
- Laser/Light Therapies
- Medications/Therapies
- Tumors/Neoplasms
- Fungal Infections
- Vasculitis
- Cosmetic Dermatology

Noah Benefactors & Corporate Members

Benefactors and Corporate Members are an important part of the Noah family and the financial support they provide is critical to the advancement of our mission. Noah members deeply appreciate industry participation and its support of programming that helps clinicians and academics meet their professional education needs.

Some benefits for benefactors and corporate members include:

- Full participation in all scientific sessions and receptions
- Direct contact with Noah members in an intimate setting.
- Invitation to attend a private reception, held at the American Academy of Dermatology (AAD) Annual Meeting.
- Special recognition in the Annual Meeting
- Recognition at our Salute to Benefactors reception, an entire evening dedicated to our industry friends and their commitment to Noah's mission.
- Invitation to a private reception at the Annual Meeting, with Noah's Board of Trustees.

Our Members



- Number of members: 260
- Average age: 56 years



- Full-time practice: 79%
Medical: 85%
Surgical: 48%
Cosmetic: 37%



- AAD officers or directors: 27%
- AAD committee appointments: 51%
- Speakers at AAD meetings: 70%



- Involved in teaching programs: 64%
- Directors of teaching programs: 11%



- Published papers in dermatology literature: 91%

OPPORTUNITIES

Unparalleled One-on-One Access to Dermatology Leaders

The close-knit atmosphere at Noah events offers Benefactors a unique opportunity to directly interact with top leaders in dermatology. At the Annual Meeting you will enjoy full access to the entire range of meeting activities and are treated as family members, providing an abundance of opportunities for relationship building.

SOLD OUT

	BRONZE \$5,000+	SILVER \$15,000+	GOLD \$25,000+	DIAMOND \$35,000+	NOAH GUARD \$50,000+
<i>Premium recognition throughout the Annual Meeting</i>	●	●	●	●	●
<i>Company logo and link on the Noah website for one year</i>	●	●	●	●	●
<i>Invitation to all Corporate Advisory Committee meetings held by Noah</i>	●	●	●	●	●
<i>Private reception at the Annual Meeting with the Noah Board of Trustees</i>	●	●	●	●	●
<i>Members reception at the AAD Annual Meeting</i>	1 ticket	2 tickets	4 tickets	6 tickets	10 tickets
<i>Noah Annual Meeting registration, with access to all events.</i>	1 attendee	2 attendees	4 attendees	6 attendees	8 attendees
<i>Bag Inserts</i>		●	●	●	●
<i>Hospitality Suite sponsor a branded break during the scientific sessions (limited slots available)</i>			●	●	●
<i>Product Theater presenting your research and/or products (limited slots available)</i>				●	●
<i>Wifi Sponsor or Keycard branded keycards for every attendee or meeting wifi with a name and password of your choosing</i>					●

**Please
join us!**

If you are interested in becoming sponsoring Noah or need additional information, please get in touch. We would be happy to offer custom packages to fit your company's needs.

CONTACT

Nicole Brandt, Noah Executive Director (317) 257-5907 or nbrandt@hollandparlette.com

NOAH'S 63RD ANNUAL MEETING

MAY 4 - 8 | GURNEY'S | NEWPORT, RI



	TIME	EVENT	LOCATION
WED	6:30 PM - 10:00 PM	Icebreaker Reception & Dinner	Rose Island
THUR	6:30 AM - 8:00 AM	Breakfast	Ballroom Foyer
	7:00 AM - 7:30 AM	Product Theater <i>breakfast provided by Noah</i>	Ballroom C
	7:30 AM - 8:00 AM	Product Theater <i>breakfast provided by Noah</i>	Ballroom C
	8:00 AM - 2:30 PM	Scientific Sessions	Brenton
	12:15 PM - 12:45 PM	Product Theater <i>lunch provided by Noah</i>	Ballroom C
	12:45 PM - 1:15 PM	Product Theater <i>lunch provided by Noah</i>	Ballroom C
	1:00 PM - 5:30 PM	Golf	TBD
	6:30 PM - 10:00 PM	Salute to Benefactors Reception and Dinner	Waterfront Pavilion
FRI	6:30 AM - 8:00 AM	Breakfast	Ballroom Foyer
	7:00 AM - 7:30 AM	Product Theater <i>breakfast provided by Noah</i>	Ballroom C
	7:30 AM - 8:00 AM	Product Theater <i>breakfast provided by Noah</i>	Ballroom C
	8:00 AM - 1:00 PM	Scientific Sessions	Brenton
	6:00 PM - 10:30 PM	Reception and Dinner	TBD
SAT	6:30 AM - 8:00 AM	Breakfast	Ballroom Foyer
	7:00 AM - 7:30 AM	Product Theater <i>breakfast provided by Noah</i>	Ballroom C
	7:30 AM - 8:00 AM	Product Theater <i>breakfast provided by Noah</i>	Ballroom C
	8:00 AM - 12:15 PM	Scientific Sessions	Brenton
	6:30 PM - 11:00 PM	Reception and Dinner	Ballroom A/B
SUN	7:00 AM - 10:00 AM	Farewell Breakfast	Rose Island II

**All food and beverage and AV costs for Product Theaters are provided solely by the Society.*

***This schedule is tentative; a detailed schedule with presentation titles and presenters will be provided in February 2022.*

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PRESENTER	TITLE
Sandra Osswald, MD	Dermatology Inpatient Consultations: Interesting Cases
John West, MD	Suggestions for Successful Skin Surgery
Cyndi Yag-Howard, MD, FAAD	4 Innovative Suturing Techniques to Achieve Outstanding Surgical Outcomes
Jason Smith, MD	Case of Argyria from Ingesting a Health Food Supplement
Joel Schlessinger, MD	Lessons We Have Learned From the Pandemic
Michael Greenberg, MD	When Losing is Winning -- the Hidden ROI in Freebies
Matthew Harris, MD	Tuning in to the role of Music and the Dermatologist
Evan Schlam, MD	Office Efficiency: Share What Works For You
Anisha Patel, MD	Pearls for Managing Skin Disease in the Cancer Patient
Ira Skolnik, MD, PhD	Interesting Cases in Pediatric Dermatology
Christopher Harmon, MD	Nano-Pulse Stimulation BCC Study
Andrew Kaufman, MD	Practical Facial Reconstruction
David Shupp, MD	Anthropology of the Skin
Carrie Davis, MD	The Little-known History of Blood-type Tattoos
Tamara Scalise, MD	Teledermatology: Riding the COVID Wave into the Future
Adam Bodian, MD	New Laser Treatments for Old Scars
Sabra Sullivan, MD	Scope of Practice and Truth in Advertising: Latest updates on the Physician Led Care Team for Board Certified Dermatologists
Lisa Graner, MD	Emerging Allergens
John Kalis, MD	Interesting Dermoscopy Cases
Jennifer Vesper, MD	Keratinocyte Skin Cancer in the Elderly: The Controversy of WHO to Treat, WHAT to Treat and HOW to Treat
Michael Gold, MD	Treating Hypertrophic Scars & Keloids with EBDs
Christen Mowad, MD	New and Emerging Allergens
Morgan Magid, MD	A Dermatology Walk-in Clinic
J. Scott Boswell, MD FAAD	Infantile Pustular Psoriasis: Case Report of Successful Treatment with Acitretin in a 4-week-old Infant
James Ulery, MD	Atopic Keratoconjunctivitis treated with dupixent
Todd Schlesinger, MD	Lip Rejuvenation: Anatomy of Fabulous
Alison Ehrlich, MD	Pandemic inspired activities and contact dermatitis
Rajneesh Madhok, MD	Rapid Response of Recalcitrant Prurigo Nodularis to Dupilumab
Ken Tomecki , MD	Derm Vaccines 2022
Alina Bridges, DO, FAAD	Game Changers in Dermatopathology
Carlotta Hill, MD	Evolving treatment of Hansen's Disease in the USA
Mark Lebwohl, MD	Answers to Your Questions About Biologics
Miriam Bettencourt, MD	Son of a Beach
Alice Gottlieb, MD	Diagnosing and Treating Psoriatic Arthritis
Donald Belsito, MD	Hand and Foot Dermatitis