



Noah Worcester  
Dermatological Society

# 2022 ANNUAL MEETING

NEWPORT, RI  
MAY 4-8, 2022

BENEFACTOR  
PROSPECTUS

[WWW.NOAHDERM.ORG](http://WWW.NOAHDERM.ORG)



# WELCOME

## Dear Benefactor Partners,

We are pleased to invite you to participate in the 63rd Annual Meeting of the Noah Worcester Dermatological Society to be held May 4 – 8, 2022 at Gurneys in Newport, Rhode Island.

The Noah Annual Meeting is the premier dermatology meeting in the United States and the Society members comprise the top names in dermatology. This meeting is unique in that benefactors are welcomed into the fold as members with access to all scientific and social events during the week - the opportunities for one-on-one interaction with physicians are unparalleled. This is the friendliest, most collegial, and most welcoming group in dermatology.

We have a top-shelf continuing medical education meeting that brings together more than 100 thought leaders in dermatology and industry. There are opportunities for Product Theaters and AD Boards in Newport – our product theaters are extremely well attended with lively discussion after each presentation.

If you have any questions, please feel free to visit [www.noahderm.org](http://www.noahderm.org) or contact me or Nicole Brandt, Noah Executive Director, at [info@noahderm.org](mailto:info@noahderm.org). You can also reach me directly at my office if I can be of any assistance (805-541-2650). We look forward to seeing you in Newport.

Sincerely,  
Dr. Michael Heffernan  
*Noah Benefactor Chair*  
[mpheffernanmd@gmail.com](mailto:mpheffernanmd@gmail.com)



## Noah's 63<sup>rd</sup> Annual Meeting

May 4-8, 2022 | Gurney's Newport • Newport, RI

Every year since 1958, the Noah Worcester Dermatological Society has hosted an Annual Meeting. Our meetings offer attendees a top-notch scientific program with presentations from the top leaders in dermatology. Industry partners are welcomed and encouraged to participate in all aspects of the meeting - Noah provides a unique opportunity for one-on-one networking and socializing with our members.

### 2022 Topics to Include:

- Atopic Dermatitis
- Contact Dermatitis
- Hair & Nails
- Psoriasis/Inflammatory Skin Conditions
- Laser/Light Therapies
- Medications/Therapies
- Tumors/Neoplasms
- Fungal Infections
- Vasculitis
- Cosmetic Dermatology

## Noah Benefactors & Corporate Members

Benefactors and Corporate Members are an important part of the Noah family and the financial support they provide is critical to the advancement of our mission. Noah members deeply appreciate industry participation and its support of programming that helps clinicians and academics meet their professional education needs.

Some benefits for benefactors and corporate members include:

- Full participation in all scientific sessions and receptions
- Direct contact with Noah members in an intimate setting.
- Invitation to attend a private reception, held at the American Academy of Dermatology (AAD) Annual Meeting.
- Special recognition in the Annual Meeting
- Recognition at our Salute to Benefactors reception, an entire evening dedicated to our industry friends and their commitment to Noah's mission.
- Invitation to a private reception at the Annual Meeting, with Noah's Board of Trustees.

## Our Members



- Number of members: 260
- Average age: 56 years



- Full-time practice: 79%  
*Medical: 85%*  
*Surgical: 48%*  
*Cosmetic: 37%*



- AAD officers or directors: 27%
- AAD committee appointments: 51%
- Speakers at AAD meetings: 70%



- Involved in teaching programs: 64%
- Directors of teaching programs: 11%



- Published papers in dermatology literature: 91%

# OPPORTUNITIES

## Unparalleled One-on-One Access to Dermatology Leaders

The close-knit atmosphere at Noah events offers Benefactors a unique opportunity to directly interact with top leaders in dermatology. At the Annual Meeting you will enjoy full access to the entire range of meeting activities and are treated as family members, providing an abundance of opportunities for relationship building.

|  | <b>BRONZE</b><br>\$5,000+ | <b>SILVER</b><br>\$15,000+ | <b>GOLD</b><br>\$25,000+ | <b>DIAMOND</b><br>\$35,000+ | <b>NOAH<br/>GUARD</b><br>\$50,000+ |
|--|---------------------------|----------------------------|--------------------------|-----------------------------|------------------------------------|
| <i>Premium recognition throughout the Annual Meeting</i>   | ●                         | ●                          | ●                        | ●                           | ●                                  |
| <i>Company logo and link on the Noah website for one year</i>  | ●                         | ●                          | ●                        | ●                           | ●                                  |
| <i>Invitation to all <b>Corporate Advisory Committee</b> meetings held by Noah</i>   | ●                         | ●                          | ●                        | ●                           | ●                                  |
| <i>Private reception at the Annual Meeting with the Noah Board of Trustees</i>   | ●                         | ●                          | ●                        | ●                           | ●                                  |
| <i>Members reception at the AAD Annual Meeting</i>   | 1<br>ticket               | 2<br>tickets               | 4<br>tickets             | 6<br>tickets                | 10<br>tickets                      |
| <i>Noah Annual Meeting registration, with access to all events.</i>  | 1<br>attendee             | 2<br>attendees             | 4<br>attendees           | 6<br>attendees              | 8<br>attendees                     |
| <i>Bag Inserts</i>   |                           | ●                          | ●                        | ●                           | ●                                  |
| <i>Hospitality Suite sponsor a branded break during the scientific sessions (limited slots available)</i>                    |                           |                            | ●                        | ●                           | ●                                  |
| <i>Product Theater presenting your research and/or products (limited slots available)</i>                                    |                           |                            |                          | ●                           | ●                                  |
| <i>Wifi Sponsor or Keycard branded keycards for every attendee or meeting wifi with a name and password of your choosing</i> |                           |                            |                          |                             | ●                                  |

**Please  
join us!**

If you are interested in becoming sponsoring Noah or need additional information, please get in touch. We would be happy to offer custom packages to fit your company's needs.

### CONTACT

Nicole Brandt, Noah Executive Director (317) 257-5907 or [nbrandt@hollandparlette.com](mailto:nbrandt@hollandparlette.com)

# NOAH'S 63<sup>RD</sup> ANNUAL MEETING

May 4 - 8 | GURNEY'S | NEWPORT, RI

|                    | TIME                                       | EVENT                                | LOCATION                                    |
|--------------------|--|--------------------------------------|---|
| WED                | 11:00 AM - 4:00 PM                         | Registration                         | <a href="#">Gurney's Newport</a>            |
|                    | 6:30 PM - 10:00 PM                         | Icebreaker Reception & Dinner        | Rose Island                                 |
| THUR               | 6:30 AM - 8:30 AM                          | Breakfast                            | Ballroom Foyer                              |
|                    | 7:00 AM - 7:30 AM                          | Product Theater                      | Ballroom C                                  |
|                    | 7:30 AM - 8:00 AM                          | Product Theater                      | Ballroom C                                  |
|                    | 8:00 AM - 2:30 PM                          | Scientific Sessions                  | Brenton                                     |
|                    | 12:00 PM - 12:30 PM                        | Product Theater                      | Ballroom C                                  |
|                    | 12:30 PM - 1:00 PM                         | Product Theater                      | Ballroom C                                  |
|                    | 1:00 PM - 5:30 PM                          | Golf                                 | <a href="#">Newport National Golf Club*</a> |
|                    | 5:00 PM - 6:00 PM                          | Benefactor & Board Private Reception | Presidential Suite                          |
| 6:00 PM - 10:00 PM | Salute to Benefactors Reception and Dinner | Waterfront Pavillion                 |   |
| FRI                | 6:30 AM - 8:30 AM                          | Breakfast                            | Ballroom Foyer                              |
|                    | 7:30 AM - 8:00 AM                          | Product Theater                      | Ballroom C                                  |
|                    | 8:00 AM - 8:30 AM                          | Product Theater                      | Ballroom C                                  |
|                    | 8:30 AM - 12:30 PM                         | Scientific Sessions                  | Brenton                                     |
|                    | 6:30 PM - 10:00 PM                         | Reception & Dinner                   | <a href="#">Newport Art Museum*</a>         |
| SAT                | 6:30 AM - 8:00 AM                          | Breakfast                            | Ballroom Foyer                              |
|                    | 7:00 AM - 7:30 AM                          | Product Theater                      | Ballroom C                                  |
|                    | 7:30 AM - 8:00 AM                          | Product Theater                      | Ballroom C                                  |
|                    | 8:00 AM - 12:15 PM                         | Scientific Sessions                  | Brenton                                     |
|                    | 12:30 PM - 1:00 PM                         | Product Theater                      | Ballroom C                                  |
|                    | 6:30 PM - 10:30 PM                         | Reception and Dinner                 | Ballroom A/B                                |
| SUN                | 7:30 AM - 10:00 AM                         | Farewell Breakfast                   | Rose Island II                              |

\*Complimentary transportation will depart from the hotel entrance every 15 min