



BENEFACTOR PROSPECTUS

2025 ANNUAL MEETING

May 7-11, 2025

QUEBEC CITY, QUEBEC



WELCOME

DEAR BENEFACTOR PARTNERS,

We are pleased to invite you to participate in the 66th Annual Meeting of the Noah Worcester Dermatological Society to be held May 7-11, 2025 at Fairmont Le Chateau Frontenac in Quebec City, Quebec.

The Noah Annual Meeting is one of the premier dermatology meeting in the United States, and the Society members comprise the top names in dermatology. This meeting is unique in that benefactors are welcomed into the fold as members with access to all scientific and social events during the week - the opportunities for one-on-one interaction with physicians are unparalleled. This is the friendliest, most collegial, and most welcoming group in dermatology.

We have a top-shelf continuing medical education meeting that brings together more than 100 thought leaders in dermatology and industry. There are opportunities for Product Theaters in Quebec City – our product theaters are extremely well attended with lively discussion after each presentation. We will also be offering the potential for sponsored CME scientific grants highlighting the latest and greatest therapies in dermatology.

If you have any questions, please feel free to visit www.noahderm.org or contact me or Billi Carson, Noah Executive Director, at info@noahderm.org. You can also reach me directly at my office if I can be of any assistance (314-368-5346), gmlewitt@illinoisderm.com

The [Sponsorship Application](#) can be found here.

We look forward to seeing you in Quebec City!

Sincerely,

Michael Lewitt, M.D.
Noah Benefactor Chair



Noah's 66th Annual Meeting

May 7-11, 2025 | QUEBEC CITY, QUEBEC

Every year since 1958, the Noah Worcester Dermatological Society has hosted an Annual Meeting. Our meetings offer attendees a top-notch scientific program with presentations from the top leaders in dermatology. Industry partners are welcomed and encouraged to participate in all aspects of the meeting — Noah provides a unique opportunity for one-on-one networking and socializing with our members.

2025 TOPICS TO INCLUDE:

- Atopic Dermatitis
- Contact Dermatitis
- Hair & Nails
- Psoriasis/Inflammatory Skin Conditions
- Laser/Light Therapies
- Medications/Therapies
- Tumors/Neoplasms
- Fungal Infections
- Vasculitis
- Cosmetic Dermatology



Noah Benefactors & Corporate Members

Benefactors and Corporate Members are an important part of the Noah family and the financial support they provide is critical to the advancement of our mission. Noah members deeply appreciate industry participation and its support of programming that helps clinicians and academics meet their professional education needs. Some benefits for benefactors and corporate members include:

- Full participation in all scientific sessions and receptions.
- Direct contact with Noah members in an intimate setting.
- Invitation to attend a private reception, held at the American Academy of Dermatology (AAD) Annual Meeting.
- Special recognition in the Annual Meeting.
- Recognition at our Salute to Benefactors reception, an entire evening dedicated to our industry friends and their commitment to Noah's mission.
- Invitation to a private reception at the Annual Meeting, with Noah's Board of Trustees.

OUR MEMBERS



Number of members: **260**
Average age: **56 years**



Full-time practice: **79%**
Medical: **85%**
Surgical: **48%**
Cosmetic: **37%**



AAD officers or directors: **27%**
AAD committee appointments: **51%**
Speakers at AAD meetings: **70%**



Involved in teaching programs: **64%**
Directors of teaching programs: **11%**



Published papers in dermatology literature: **91%**

OPPORTUNITIES

UNPARALLELED ONE-ON-ONE ACCESS TO DERMATOLOGY LEADERS

The close-knit atmosphere at Noah events offers Benefactors a unique opportunity to directly interact with top leaders in dermatology. At the Annual Meeting you will enjoy full access to the entire range of meeting activities and are treated as family members, providing an abundance of opportunities for relationship building.

SOLD OUT



	BRONZE \$10,000+	SILVER \$20,000+	GOLD \$30,000+	DIAMOND \$40,000+ 5 spots	NOAH GUARD \$50,000+ 1 spot
Premium recognition throughout the Annual Meeting	●	●	●	●	●
Company logo and link on the Noah website for one year	●	●	●	●	●
Mailing list of all attendees sent one month before the meeting and one week after	●	●	●	●	●
Private reception at the Annual Meeting with the Noah Board of Trustees	●	●	●	●	●
Members reception at the AAD Annual Meeting	3 tickets	4 tickets	5 tickets	6 tickets	8 tickets
Noah Annual Meeting registration, with access to all events	1 attendee	2 attendees	3 attendees	4 attendees	6 attendees
Bag Inserts		●	●	●	●
Invitation to participate in an Industry Leadership Panel			●	●	●
Non-CME Sessions presenting your research and/or products (<i>limited slots available</i>)				●	●
First-choice of a Branding Opportunity to have your name and logo appear on either conference bags, lanyards, room keycards or Wi-Fi					●



THE FIRST THREE GOLD LEVEL SPONSORS get to choose from the following branding opportunities on a first-come, first-served basis: conference bags, room keycards or Wi-Fi.

PLEASE JOIN US!

If you are interested in becoming sponsoring Noah or need additional information, please get in touch.

CONTACT:

Billi Carson, *Executive Director*
bcarson@hollandparlette.com

SPONSOR APPLICATION

IMPORTANT INFO

NON-CME SESSION GUIDELINES

- Non-CME sessions are 30 minutes and take place during breakfast and lunch.
- All food, beverage, and audio-visual equipment is provided by the society at no cost to the sponsor.
- Presentation times are assigned first-come-first-served and will be published in March 2025.
- Presenters must be Noah members and cannot accept compensation for their presentation, sponsors may choose to redirect speaker compensation to the Noah Endowment Fund.
- Sign-in sheets and post-presentation surveys are not allowed as a society rule. Attendance counts will be provided by Noah.

BOOTHS AND EXHIBITORS

There are no booths or exhibitors at Noah meetings. We encourage your scientific team to attend and take advantage of the numerous opportunities to interact with Noah members one-on-one.

BAG INSERTS

If you are eligible for bag inserts, please send 150 items to: Fairmont Le Chateau Frontenac, 1 Rue des Carrières, Québec, QC, G1R 4P5 by April 25. Attention: Noah Derm Society

SPONSOR ATTENDEES

Sponsors at the Noah meeting are afforded unparalleled access to Noah members and are strongly encouraged to send their scientific and medical affairs representatives. Sales teams are discouraged from attending.

MEETING REGISTRATION

Each sponsor attendee must register for the meeting online by March 15 - there is no on-site registration. The registration form collects information about dietary restrictions and attendance at various events.

SCIENTIFIC PROGRAM

Dr. Neal Bhatia and Dr. Anisha Patel, the 2025 Scientific Program Chairs, will have a complete program available in March with our nationally recognized Noah faculty that encompasses the latest in dermatology, cosmetic dermatology, and dermatologic surgery. Industry partners are invited to attend all scientific sessions.

CANCELLATIONS

By participating in any manner in the Noah Annual Meeting, you voluntarily assume all risks and agree not to hold Noah Worcester Dermatological Society, Inc. or any of its affiliates, directors, officers, employees, agents, or contractors liable for any illness or injury incurred, or potentially incurred, through participation in the Noah Annual Meeting activities.

Standard Cancellation Policy:

ALL PAYMENTS NON-REFUNDABLE. Noah Worcester Dermatological Society, Inc. (Noah) reserves the right to cancel sponsorships and benefits if payments are not received by the date due. In the event a sponsorship is canceled by the Sponsor, for any reason, Noah retains the right to all previously paid funds. In the event the Noah Annual Meeting is canceled by reason of inclement weather, acts of God, strike, lockouts, acts of the elements, or other acts or occurrences beyond Noah's control, Sponsor shall not have any right of claim for refund against Noah for money paid by Sponsor to Noah pursuant to their contract. Refer to COVID-19 cancellation policy for details on event cancellation due to the COVID-19 pandemic.

COVID-19 Cancellation Policy:

In the unlikely event the Noah Annual Meeting is canceled due to the COVID-19 pandemic beyond Noah's control, the following recourse is offered to Sponsors:

Sponsorship dollars refunded in full within 90 days of cancellation, refunded less 15% after. Request must be made in writing to bcarson@hollandparlette.com

Option 2: Sponsor contract rolled forward to the 2026 live meeting.

This policy applies only to a full event cancellation originated by Noah Worcester Dermatological Society Inc. For cancellations originated by Sponsor, for any reason including COVID-19 concerns, the standard cancellation policy applies.

2025 ANNUAL MEETING May 7-11, 2025

QUEBEC CITY, QUEBEC

TYPICAL SCHEDULE

	TIME	EVENT
WED	4:15 PM - 5:30 PM	Private Reception for Sponsors with Noah Board of Trustees
	5:30 PM - 7:00 PM	Icebreaker Reception
THUR	7:00 AM - 8:00 AM	Breakfast
	7:00 AM - 7:30 AM	Non-CME Session
	7:30 AM - 8:00 AM	Non-CME Session
	8:00 AM - 2:00 PM	Scientific Sessions
	11:00 AM - 11:30 AM	Non-CME Session
	11:30 AM - 12:00 PM	Non-CME Session
	4:00 PM - 6:00 PM	Scientific Session - Pithy Pearls
	6:00 PM - 10:00 PM	Salute to Benefactors Reception and Dinner
FRI	7:00 AM - 8:00 AM	Breakfast
	8:00 AM - 1:30 PM	Scientific Sessions
	11:30 AM - 12:00 PM	Non-CME Session
	12:00 PM - 12:30 PM	Non-CME Session
	6:30 PM - 10:30 PM	Reception
SAT	7:00 AM - 8:00 AM	Breakfast
	8:00 AM - 2:00 PM	Scientific Sessions & Business Meeting
	12:00 PM - 12:30 PM	Non-CME Session
	5:30 PM - 7:00 PM	President's Reception and Dinner
SUN	8:00 AM - 10:00 AM	Farewell Breakfast

**Schedule subject to change, last update 8/1/2025*