



Noah Worchester
Dermatological Society

2024 ANNUAL MEETING

WILD DUNES, SC
APRIL 30 *to*
MAY 4, 2024

**BENEFACTOR
PROSPECTUS**

WWW.NOAHDERM.ORG



WELCOME

Dear Benefactor Partners,

We are pleased to invite you to participate in the 63rd Annual Meeting of the Noah Worcester Dermatological Society to be held April 30 – May 3, 2024 at Wild Dunes Resort in Charleston, South Carolina.

The Noah Annual Meeting is one of the premier dermatology meeting in the United States and the Society members comprise the top names in dermatology. This meeting is unique in that benefactors are welcomed into the fold as members with access to all scientific and social events during the week - the opportunities for one-on-one interaction with physicians are unparalleled. This is the friendliest, most collegial, and most welcoming group in dermatology.

We have a top-shelf continuing medical education meeting that brings together more than 100 thought leaders in dermatology and industry. There are opportunities for Product Theaters in South Carolina – our product theaters are extremely well attended with lively discussion after each presentation.

If you have any questions, please feel free to visit www.noahderm.org or contact me or Nicole Brandt, Noah Executive Director, at info@noahderm.org. You can also reach me directly at my office if I can be of any assistance (301-610-0663).

[The Sponsorship Application can be found here.](#)

We look forward to seeing you in South Carolina!

Sincerely,
Lawrence Green, M.D.
Noah Benefactor Chair



Noah's 64th Annual Meeting

April 30-May 3, 2024 | Wild Dunes • Charleston, SC

Every year since 1958, the Noah Worcester Dermatological Society has hosted an Annual Meeting. Our meetings offer attendees a top-notch scientific program with presentations from the top leaders in dermatology. Industry partners are welcomed and encouraged to participate in all aspects of the meeting - Noah provides a unique opportunity for one-on-one networking with our members.

2024 Topics to Include:

- Atopic Dermatitis
- Contact Dermatitis
- Hair & Nails
- Psoriasis/Inflammatory Skin Conditions
- Laser/Light Therapies
- Medications/Therapies
- Tumors/Neoplasms
- Fungal Infections
- Vasculitis
- Cosmetic Dermatology

Noah Benefactors & Corporate Members

Benefactors and Corporate Members are an important part of the Noah family and the financial support they provide is critical to the advancement of our mission. Noah members deeply appreciate industry participation and its support of programming that helps clinicians and academics meet their professional education needs.

Some benefits for benefactors and corporate members include:

- Full participation in all scientific sessions and receptions
- Direct contact with Noah members in an intimate setting.
- Invitation to attend a private reception, held at the American Academy of Dermatology (AAD) Annual Meeting.
- Special recognition in the Annual Meeting
- Recognition at our Salute to Benefactors reception, an entire evening dedicated to our industry friends and their commitment to Noah's mission.
- Invitation to a private reception at the Annual Meeting, with Noah's Board of Trustees.

Our Members



- Number of members: 260
- Average age: 56 years



- Full-time practice: 79%
Medical: 85%
Surgical: 48%
Cosmetic: 37%



- AAD officers or directors: 27%
- AAD committee appointments: 51%
- Speakers at AAD meetings: 70%



- Involved in teaching programs: 64%
- Directors of teaching programs: 11%



- Published papers in dermatology literature: 91%

OPPORTUNITIES

Unparalleled One-on-One Access to Dermatology Leaders

The close-knit atmosphere at Noah events offers Benefactors a unique opportunity to directly interact with top leaders in dermatology, providing an abundance of opportunities for relationship building.

	BRONZE \$7,500+	SILVER \$18,000+	GOLD \$30,000+	DIAMOND \$40,000+ <i>6 spots available</i>	SOLD OUT NOAH GUARD \$50,000+ <i>1 spot available</i>
<i>Premium recognition throughout the Annual Meeting</i>	●	●	●	●	●
<i>Company logo and link on the Noah website for one year</i>	●	●	●	●	●
<i>Mailing list of all attendees sent one month before the meeting and one week after</i>	●	●	●	●	●
<i>Private reception at the Annual Meeting with the Noah Board of Trustees</i>	●	●	●	●	●
<i>Members reception at the AAD Annual Meeting</i>	3 tickets	4 tickets	5 tickets	6 tickets	8 tickets
<i>Noah Annual Meeting registration, with access to all events</i>	1 attendee	2 attendees	3 attendees	4 attendees	6 attendees
<i>Bag Inserts</i>		●	●	●	●
<i>Non-CME Sessions presenting your research and/or products (limited slots available)</i>				●	●
<i>Sponsorship Add-ons charging stations, lanyards, conference bags, keycards, wifi</i>	\$3,000 each, first-come, first-served				● <i>choose one</i>

*Sponsorship funds are applied to scientific programming only. Sponsorships do not cover Food & Beverage costs.

Please join us!

If you are interested in becoming sponsoring Noah or need additional information, please get in touch. We would be happy to offer custom packages to fit your company's needs.

CONTACT

Nicole Brandt, Executive Director
nbrandt@hollandparlette.com

SPONSOR APPLICATION

IMPORTANT INFO

Non-CME Session Guidelines

- Non-CME sessions are 30 minutes and take place during breakfast and lunch.
- All food, beverage, and audio-visual equipment is provided by the society at no cost to the sponsor.
- Presentation times are assigned first-come-first-served and will be published in March 2024.
- Presenters must be Noah members and can not accept compensation for their presentation, sponsors may choose to redirect speaker compensation to the Noah Endowment Fund.
- Post-presentation surveys are not allowed as a society rule. Attendance counts will be provided by Noah.

Booths and Exhibitors

There are **no booths or exhibitors at Noah meetings**. We encourage your scientific team to attend and take advantage of the numerous opportunities to interact with Noah members one-on-one.

Bag Inserts

If you are eligible for bag inserts, please send 150 items to: Wild Dunes Resort, 5757 Palm Blvd, Isle of Palms, South Carolina, 29451 by April 22. Attention: Noah Derm Society

Sponsor Attendees

Sponsors at Noah meeting are afforded unparalleled access to Noah members and are strongly encouraged to send their scientific and medical affairs representatives. Sales teams are discouraged from attending.

Meeting Registration

Each sponsor attendee must register for the meeting online by March 15 - there is no on-site registration. The registration form collects information about dietary restrictions and attendance at various events.

Scientific Program

Dr. Natasha Mesinkovska and Dr. Anisha Patel, the 2024 Scientific Program Chairs, will have a complete program available in March with our nationally recognized Noah faculty that encompasses the latest in dermatology, cosmetic dermatology, and dermatologic surgery. Industry partners are invited to attend all scientific sessions.

Cancellations

By participating in any manner in the Noah Annual Meeting, you voluntarily assume all risks and agree not to hold Noah Worcester Dermatological Society, Inc. or any of its affiliates, directors, officers, employees, agents, or contractors liable for any illness or injury incurred, or potentially incurred, through participation in the Noah Annual Meeting activities.

Standard Cancellation Policy

ALL PAYMENTS NON-REFUNDABLE. Noah Worcester Dermatological Society, Inc. (Noah) reserves the right to cancel sponsorships and benefits if payments are not received by the date due. In the event a sponsorship is canceled by the Sponsor, for any reason, Noah retains the right to all previously paid funds. In the event the Noah Annual Meeting is canceled by reason of inclement weather, acts of God, strike, lockouts, acts of the elements, or other acts or occurrences beyond Noah's control, Sponsor shall not have any right of claim for refund against Noah for money paid by Sponsor to Noah pursuant to their contract. Refer to COVID-19 cancellation policy for details on event cancellation due to the COVID-19 pandemic.

COVID-19 Cancellation Policy

In the unlikely event the Noah Annual Meeting is canceled due to the COVID-19 pandemic beyond Noah's control, the following recourse is offered to Sponsors:

- Sponsorship dollars refunded in full within 90 days of cancellation, refunded less 15% after. Request must be made in writing to nbrandt@hollandparlette.com
- Option 2: Sponsor contract rolled forward to the 2025 live meeting.

This policy applies only to a full event cancellation originated by Noah Worcester Dermatological Society Inc. For cancellations originated by Sponsor, for any reason including COVID-19 concerns, the standard cancellation policy, applies.

NOAH'S 65th ANNUAL MEETING

APRIL 30 - MAY 4 | CHARLESTON, SC

	TIME	EVENT	LOCATION
TUE	4:15 PM - 5:30 PM	Private Reception for Sponsors with Noah Board of Trustees	Wild Dunes
	5:30 PM - 7:00 PM	Welcome Reception	Wild Dunes
WED	7:00 AM - 8:00 AM	Breakfast	Wild Dunes
	7:00 AM - 7:30 AM	Non-CME Session	Wild Dunes
	7:30 AM - 8:00 AM	Non-CME Session	Wild Dunes
	8:00 AM - 2:00 PM	Scientific Sessions	Wild Dunes
	11:00 AM - 11:30 AM	Non-CME Session	Wild Dunes
	11:30 AM - 12:00 PM	Non-CME Session	Wild Dunes
	4:00 PM - 6:00 PM	Scientific Session - Pithy Pearls	Wild Dunes
6:00 PM - 10:00 PM	Salute to Benefactors Reception and Dinner	Wild Dunes	
THUR	7:00 AM - 8:00 AM	Breakfast	Wild Dunes
	8:00 AM - 1:30 PM	Scientific Sessions	Wild Dunes
	11:30 AM - 12:00 PM	Non-CME Session	Wild Dunes
	12:00 PM - 12:30 PM	Non-CME Session	Wild Dunes
	6:30 PM - 10:30 PM	Reception and Dinner	Wild Dunes
FRI	7:00 AM - 8:00 AM	Breakfast	Wild Dunes
	8:00 AM - 2:00 PM	Scientific Sessions & Business Meeting	Wild Dunes
	12:00 PM - 12:30 PM	Non-CME Session	Wild Dunes
	5:30 PM - 7:00 PM	Reception	Wild Dunes
SAT	8:00 AM - 10:00 AM	Farewell Breakfast	Wild Dunes

**Schedule subject to change, last update 8/1/2023*